

**Booster Board Meeting
February 6, 2009
@ Jim & Mary Martin's Home**

In attendance: Jim Martin, Mary Martin, Richard Vermazen, Liz Stewart, Carlos Huelga, and Peter Urbon. Those Board members absent were Joyce Hile, Joan Irvine, Darrold Davis, Gene Levin & Harvey Hilton.

Meeting was called to order at **7:55 pm**.

The Minutes of the November 13, 2008 Boosters Board Meeting were reviewed & approved. **M-S-A**

Snack Shack: Mary mentioned that she is happy with Cindy Hoppe (JV Mom). The Snack Shack has been running smoothly. Jim Martin thinks we can earn \$1,500 for the season. Jim suggested that we no longer give players food after the games. It is fair to collect \$3 per player for after-game meals.

Membership

To increase membership, if a Board Member is working in the Snack Shack, be sure to talk to the non-Member/non-Board parents about joining the Boosters.

At the very beginning of the season, we will have Mandatory Meeting to communicate the goals and importance of the Boosters.

Membership-We reviewed the membership levels with slight modifications.

Base Hit, \$50→ The member receives a Point Loma High School Bumper Sticker.

Double, \$100→ The member receives a Point Loma High School Mug & Bumper Sticker.

Triple, \$150→ The member receives a Point Loma High School Hat.

Home Run, \$250→ The member receives a Point Loma High School personalized jacket.

Hit for the Cycle, \$550→ All the above gifts plus 2/21 Dinner for Two and End of Season Dinner for Two

An e-mail was received on Friday night that the Leslie's are becoming members at the \$250 level!

Darrold Davis enlisted Paul Grimes to help with the Web Site. The Board approved \$150 fee to Paul Grimes. **M-S-A**

The Board authorized up to \$500 to buy Membership Gifts. **M-S-A**

Fundraising:

Liz suggested that each Board Member contact a local bank if he/she has a contact at a bank for sponsorship.

The Board Members shared concerns about raising money this year.

Liz gave a financial report: \$4,400 available-10 Memberships, 5 Banners, Merchandise Sales and the December Pre-Season Fund Raiser at Urbon's house.

In addition to the \$4,400, Darrold has received commitments for 6 Banners at \$300 each and Jim Martin expects to net \$1,500 from the Snack Shack (see above). Harvey Hilton says he has \$1,200 in corporate sponsors and Jim Martin plans to sell old scoreboard to Tecolote Baseball for \$500.

Summary

\$ 4,400 in our Account
\$ 1,800 Banners (Darrold)
\$ 250 Leslie's Membership
\$ 1,500 Snack Shack
\$ 500 Sale of Old Scoreboard (Jim)
\$ 1,200 Corp. Sponsors (Harvey)
\$ 9,650

We still need about \$10,000-\$15,000.

Peter Urbon put together a letter to give to parents to stress the importance of becoming a Member and sponsoring our Teams. He also outlined a strategy where each player could mail letters to friends and relatives to ask for \$10 each (or more).

Fundraiser Dinner

We will have another Fundraiser Dinner at Peter Urbons' House on 2/21/09 from 6:30 – 10:30 pm. We hope to get as many people that attend the Alumni Game to the Fundraiser Dinner.

It will be a "Carne Asada" dinner. We will invite all coaches and all JV & Varsity Players' parents. We also want to invite the new Freshman Team parents. The cost will be \$30 per person. The Coaches are free.

Sergio Guerra should be able to supply the beer, tequila and wine.

The Board authorized \$350-\$700 for initial funding for the dinner. **M-S-A**

Sue Cox gave Mary Martin a list of possible sponsors for Silent Auction donations. She will attempt to get commitments.

The Rock Climbing event is scheduled for March 22, 2009. For \$30, two people can climb for the evening. Coach P. makes this a mandatory “Team Building” evening.

Old Business

P.A. System Works
Score Board Operational

Thanks Jim Martin!

Darrell Stepina is building a cart to cart around the P.A. System and score board controls.

Next Meetings

- a. Booster Meeting: Wednesday, February 11, 2009 at 6:30 pm, PLHS Room 851.
- b. Booster Board Meeting: TBA

Meeting was adjourned at 10:00 pm.

Mission Statement: The mission of the Point Loma High School Baseball Booster Club is to promote team awareness in the community, increase pride and morale among the coaches, players, parents and friends of the PLHS Baseball program, and to provide support for our mission through volunteer and fundraising activities.