

**Booster Board Meeting
November 13, 2008
@ Darrold Davis' Home**

In attendance: Jim Martin, Richard Vermazen, Liz Stewart, Carlos Huelga, Darrold Davis, Peter Urbon and Joyce Hile

Meeting was called to order at **7:10 pm**.

The Minutes of the October 9, 2008 Boosters Board Meeting were reviewed & approved.
M-S-A

Membership Committee: Joyce made some phone calls to renew memberships. The Board decided on 4 levels of sponsorship and decided to make the gifts as simple as possible.

Base Hit, \$50→ The member receives a Point Loma High School Bumper Sticker.
Double, \$100→ The member receives a Point Loma High School Baseball Hat.
Triple, \$150→ The member receives a Point Loma High School Sweatshirt.
Home Run, \$250→ The member receives a Point Loma High School, Bumper Sticker, Baseball Hat & Sweatshirt.

The Board approved a Rough Draft of these sponsorship levels upon agreement by Mary Martin since she knows our inventory of gifts. We want to be able to deliver the gifts in a timely manner. **M-S-A**

Darrold Davis suggested that we have a Team Parent for each team to talk to parents about Boosters and how important it is for financial support as well as communicating everything that the Boosters provide to the PL HS Baseball Program.

Carlos Huelga suggested that we also offer PL HS Baseball License Plate frames. There are plenty of PL HS Pointers frames available through the Football Boosters, but we would like Baseball specific frames. Jim Martin thinks he/Mary can order license plate frames.

Publicity Committee: Mary Martin is working with Susan Graham. She is becoming more literate on the web site. Now we need information sent to Mary to add to the site. Thanks Mary!

The Board will ask Coach Posternack to see if Mary can have 1-2 students help her as "Web Masters."

It was decided by the Board if someone wants to add something to the web site, it should be reviewed by at least one Executive Board Member. The first point of contact will be

the Secretary, Carlos Huelga. Please e-mail items to Carlos for review at chuelga@hotmail.com. If the material is questionable, Carlos will consult with another Executive Board Member.

Fundraising: The Board decided to not have Casino Night in 2009. Darrold Davis will let Masonic Lodge know that we will probably not use their venue in February. The Board felt that investing close to \$3,000 to make \$1,000-\$1,500 was not worth the risk. We will have two events in lieu of the Casino Night.

- 1) December 5, 2009, 6:30 pm to 10:00 pm at Peter Urbon's house. It will be a "Wine & Cheese" type social gathering. We will invite all coaches and all JV & Varsity Players' parents. The cost will be \$40 per couple and \$25 per person. Each couple is to bring a bottle of wine. Peter will give assignments to each Board member for plates, napkins, sodas, etc. Peter will speak to Sergio Guerra about trying to get beer donated. Peter thinks we can get a band for \$400 and food for about \$700. The goal is to have close to 100 people.

We plan to have Rich talk about how important the Boosters are to the Baseball Program and to try to sign up the guests as Booster members at the event. We will also allow the Coaches to talk about the expectations for 2009.

- 2) February 21, 2009-Another Event to be held at Peter Urbon's house (or someone else's home). At the 2nd event we will have a silent auction.

The Board considered using Sue Cox's services and paying her a commission for fundraising. Jim Martin will see if she is available and see what she will charge. Jim thinks we can raise \$5,000 with a good silent auction event.

Liz suggested that we try to continue the relationship with P.L. Community Bank. Rich Vermazen will speak with Tom Nielson about the relationship.

Jim Martin talked about handing out Varsity Schedules to local businesses to try to solicit sponsorship \$\$.

We will generate a letter to solicit sponsorships and try to get a list of local P.L. bank contacts.

Ways & Means: We only have \$1,300 available after paying our current obligations. Liz Stewart suggested that we prepare a Budget, so that Coach P. has an idea of what we can pay. It's important for Coach P. to know what we can pay.

The Board discussed how the Frosh program works. The Frosh team collects \$150 but that \$\$ rolls into the Baseball program and not to Boosters. That's why we need to try to get as many Frosh parents to join as members and participate in the fund raising events.

President's Report: See Ways & Means

Snack Shack: We had a short discussion about the Snack Shack. Jim Martin will stock the Snack Shack initially from this current Tecolote inventory.

Unfinished Business:

Scoreboard: Jim Martin installed the new scoreboard. He thinks he'll be able to sell the old one to Tecolote Baseball for \$500. Thanks Jim!

Video Camera: Coach Altshuler donated his stipend. The way it was done caused the Board to "lose out" on the FICA/Medicare portion of the stipend. Liz will see if we can get back about \$150-\$200.

Sound System: This will be completed by the start of the season.

Ongoing Business

Coach White Pitching Program

The Board showed discontent about Coach P. not charging the pitchers' parents \$100 each towards the \$3,000 cost of the program. Coach P. had already prepared a letter to ask for \$100 from each player to give to Coach White as a "gratuity." That was not what the Board had decided at the last Board meeting. It seems Rich was "stuck" between Coach P. and the Board.

Rich emphasized that we, The Boosters, do not want to seem as if we are "telling Coach P. what to do." It is Coach P's program. We had a discussion about why some of the players in the program that are not attending all of the clinics. Rich communicated to the Board that we have to be careful to not try to influence Coach P. Various Board members were concerned that the Boosters are paying for the entire program and that the program should be shared with the pitchers' parents. Carlos & Peter both felt that even if we (parents) had to pay \$300 per pitcher that it was well worth the cost. The main frustration was that the Boosters have a low bank account and \$3,000 was a big expense. For 2009-2010, we have to communicate better to Coach P. about the Coach White program.

Next Meetings

- a. Booster Meeting: Monday, November 17, 2008 at 6:30 pm, PLHS Room 851.
- b. Booster Board Meeting: December 3, 2009 at Peter Urban's house to make final plans for December 5th Event.

Meeting was adjourned at 9:26 pm.

Mission Statement: The mission of the Point Loma High School Baseball Booster Club is to promote team awareness in the community, increase pride and morale among the coaches, players, parents and friends of the PLHS Baseball program, and to provide support for our mission through volunteer and fundraising activities.